



# Community Profile

Decatur city, IL (1718823)  
Decatur city, IL (1718823)  
Geography: Place

Decatur city,...

Population Summary	
2010 Total Population	76,656
2020 Total Population	70,522
2020 Group Quarters	2,832
2022 Total Population	69,460
2022 Group Quarters	2,804
2027 Total Population	67,636
2022-2027 Annual Rate	-0.53%
2022 Total Daytime Population	78,896
Workers	40,381
Residents	38,515
Household Summary	
2010 Households	32,625
2010 Average Household Size	2.23
2020 Total Households	31,180
2020 Average Household Size	2.17
2022 Households	30,736
2022 Average Household Size	2.17
2027 Households	30,094
2027 Average Household Size	2.15
2022-2027 Annual Rate	-0.42%
2010 Families	19,315
2010 Average Family Size	2.85
2022 Families	17,445
2022 Average Family Size	2.82
2027 Families	17,006
2027 Average Family Size	2.81
2022-2027 Annual Rate	-0.51%
Housing Unit Summary	
2000 Housing Units	37,586
Owner Occupied Housing Units	61.3%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	8.4%
2010 Housing Units	36,426
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	10.4%
2020 Housing Units	35,430
Vacant Housing Units	12.0%
2022 Housing Units	35,246
Owner Occupied Housing Units	55.4%
Renter Occupied Housing Units	31.8%
Vacant Housing Units	12.8%
2027 Housing Units	34,733
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	13.4%
Median Household Income	
2022	\$47,141
2027	\$53,719
Median Home Value	
2022	\$109,283
2027	\$173,781
Per Capita Income	
2022	\$29,668
2027	\$34,854
Median Age	
2010	39.1
2022	41.1
2027	41.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	30,737
<\$15,000	17.8%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	2.7%
\$200,000+	3.2%
Average Household Income	\$67,405

## 2027 Households by Income

Household Income Base	30,093
<\$15,000	15.4%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	3.8%
\$200,000+	4.1%
Average Household Income	\$78,773

## 2022 Owner Occupied Housing Units by Value

Total	19,542
<\$50,000	16.7%
\$50,000 - \$99,999	30.4%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	13.5%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	7.8%
\$300,000 - \$399,999	4.8%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$154,380

## 2027 Owner Occupied Housing Units by Value

Total	19,480
<\$50,000	11.3%
\$50,000 - \$99,999	20.0%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	14.0%
\$200,000 - \$249,999	10.2%
\$250,000 - \$299,999	14.3%
\$300,000 - \$399,999	9.8%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.0%
Average Home Value	\$209,974

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 05, 2022



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## 2010 Population by Age

Total	76,654
0 - 4	6.6%
5 - 9	6.0%
10 - 14	5.8%
15 - 24	14.5%
25 - 34	12.6%
35 - 44	10.8%
45 - 54	14.0%
55 - 64	13.0%
65 - 74	8.0%
75 - 84	5.9%
85 +	2.9%
18 +	77.9%

## 2022 Population by Age

Total	69,462
0 - 4	5.9%
5 - 9	5.8%
10 - 14	5.6%
15 - 24	12.6%
25 - 34	12.8%
35 - 44	11.6%
45 - 54	10.8%
55 - 64	13.2%
65 - 74	11.7%
75 - 84	6.8%
85 +	3.2%
18 +	79.5%

## 2027 Population by Age

Total	67,637
0 - 4	5.9%
5 - 9	5.7%
10 - 14	5.7%
15 - 24	12.7%
25 - 34	11.4%
35 - 44	12.3%
45 - 54	11.1%
55 - 64	11.4%
65 - 74	12.5%
75 - 84	8.0%
85 +	3.3%
18 +	79.4%

## 2010 Population by Sex

Males	35,986
Females	40,669

## 2022 Population by Sex

Males	33,239
Females	36,223

## 2027 Population by Sex

Males	32,448
Females	35,189

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# Community Profile

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## 2010 Population by Race/Ethnicity

Total	76,656
White Alone	71.9%
Black Alone	22.9%
American Indian Alone	0.2%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	3.1%
Hispanic Origin	2.2%
Diversity Index	45.3

## 2020 Population by Race/Ethnicity

Total	70,522
White Alone	63.7%
Black Alone	26.6%
American Indian Alone	0.2%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	6.7%
Hispanic Origin	3.1%
Diversity Index	54.8

## 2022 Population by Race/Ethnicity

Total	69,461
White Alone	63.5%
Black Alone	26.4%
American Indian Alone	0.3%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	7.0%
Hispanic Origin	3.1%
Diversity Index	55.0

## 2027 Population by Race/Ethnicity

Total	67,636
White Alone	61.8%
Black Alone	27.0%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	7.9%
Hispanic Origin	3.2%
Diversity Index	56.7

## 2010 Population by Relationship and Household Type

Total	76,656
In Households	95.0%
In Family Households	74.4%
Householder	25.1%
Spouse	16.1%
Child	27.9%
Other relative	2.7%
Nonrelative	2.6%
In Nonfamily Households	20.5%
In Group Quarters	5.0%
Institutionalized Population	2.4%
Noninstitutionalized Population	2.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment	
Total	48,665
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	7.7%
High School Graduate	29.2%
GED/Alternative Credential	7.7%
Some College, No Degree	21.9%
Associate Degree	9.6%
Bachelor's Degree	13.6%
Graduate/Professional Degree	8.0%
2022 Population 15+ by Marital Status	
Total	57,448
Never Married	36.9%
Married	41.0%
Widowed	7.6%
Divorced	14.6%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	33,046
Population 16+ Employed	93.3%
Population 16+ Unemployment rate	6.7%
Population 16-24 Employed	16.5%
Population 16-24 Unemployment rate	10.1%
Population 25-54 Employed	58.1%
Population 25-54 Unemployment rate	6.9%
Population 55-64 Employed	17.5%
Population 55-64 Unemployment rate	5.2%
Population 65+ Employed	8.0%
Population 65+ Unemployment rate	1.8%
2022 Employed Population 16+ by Industry	
Total	30,816
Agriculture/Mining	0.8%
Construction	4.9%
Manufacturing	15.1%
Wholesale Trade	1.6%
Retail Trade	13.0%
Transportation/Utilities	9.2%
Information	1.5%
Finance/Insurance/Real Estate	4.7%
Services	45.5%
Public Administration	3.6%
2022 Employed Population 16+ by Occupation	
Total	30,817
White Collar	53.7%
Management/Business/Financial	12.5%
Professional	20.8%
Sales	9.1%
Administrative Support	11.3%
Services	20.0%
Blue Collar	26.3%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	3.7%
Installation/Maintenance/Repair	3.2%
Production	7.3%
Transportation/Material Moving	11.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type	
Total	32,624
Households with 1 Person	34.8%
Households with 2+ People	65.2%
Family Households	59.2%
Husband-wife Families	38.1%
With Related Children	12.5%
Other Family (No Spouse Present)	21.2%
Other Family with Male Householder	4.5%
With Related Children	2.6%
Other Family with Female Householder	16.7%
With Related Children	12.0%
Nonfamily Households	6.0%
All Households with Children	27.6%
Multigenerational Households	3.0%
Unmarried Partner Households	7.3%
Male-female	6.7%
Same-sex	0.6%
2010 Households by Size	
Total	32,624
1 Person Household	34.8%
2 Person Household	34.4%
3 Person Household	14.1%
4 Person Household	9.7%
5 Person Household	4.3%
6 Person Household	1.6%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	32,625
Owner Occupied	63.7%
Owned with a Mortgage/Loan	38.4%
Owned Free and Clear	25.3%
Renter Occupied	36.3%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	174
Percent of Income for Mortgage	12.2%
Wealth Index	58
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	36,426
Housing Units Inside Urbanized Area	98.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.3%
2010 Population By Urban/ Rural Status	
Total Population	76,656
Population Inside Urbanized Area	98.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Top 3 Tapestry Segments

1. Midlife Constants (5E)
2. Traditional Living (12B)
3. Comfortable Empty Nesters (5A)

## 2022 Consumer Spending

Apparel & Services: Total \$	\$48,696,277
Average Spent	\$1,584.34
Spending Potential Index	66
Education: Total \$	\$35,413,133
Average Spent	\$1,152.17
Spending Potential Index	59
Entertainment/Recreation: Total \$	\$75,365,490
Average Spent	\$2,452.03
Spending Potential Index	67
Food at Home: Total \$	\$127,349,943
Average Spent	\$4,143.35
Spending Potential Index	67
Food Away from Home: Total \$	\$85,505,666
Average Spent	\$2,781.94
Spending Potential Index	64
Health Care: Total \$	\$151,972,222
Average Spent	\$4,944.44
Spending Potential Index	70
HH Furnishings & Equipment: Total \$	\$51,173,086
Average Spent	\$1,664.92
Spending Potential Index	65
Personal Care Products & Services: Total \$	\$20,733,896
Average Spent	\$674.58
Spending Potential Index	66
Shelter: Total \$	\$442,693,407
Average Spent	\$14,403.09
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$53,144,742
Average Spent	\$1,729.07
Spending Potential Index	64
Travel: Total \$	\$54,506,402
Average Spent	\$1,773.37
Spending Potential Index	62
Vehicle Maintenance & Repairs: Total \$	\$26,488,838
Average Spent	\$861.82
Spending Potential Index	68

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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