



Market Profile

Mount Zion village, IL (1751206)
Geography: Place

Mount Zion vi...

Population Summary

2000 Total Population	5,125
2010 Total Population	5,829
2020 Total Population	5,903
2020 Group Quarters	72
2025 Total Population	5,813
2020-2025 Annual Rate	-0.31%
2020 Total Daytime Population	5,214
Workers	2,201
Residents	3,013

Household Summary

2000 Households	1,922
2000 Average Household Size	2.64
2010 Households	2,203
2010 Average Household Size	2.61
2020 Households	2,270
2020 Average Household Size	2.57
2025 Households	2,248
2025 Average Household Size	2.55
2020-2025 Annual Rate	-0.19%
2010 Families	1,693
2010 Average Family Size	3.01
2020 Families	1,703
2020 Average Family Size	2.98
2025 Families	1,677
2025 Average Family Size	2.97
2020-2025 Annual Rate	-0.31%

Housing Unit Summary

2000 Housing Units	1,991
Owner Occupied Housing Units	76.7%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	3.5%
2010 Housing Units	2,323
Owner Occupied Housing Units	73.8%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	5.2%
2020 Housing Units	2,456
Owner Occupied Housing Units	71.9%
Renter Occupied Housing Units	20.6%
Vacant Housing Units	7.6%
2025 Housing Units	2,460
Owner Occupied Housing Units	71.9%
Renter Occupied Housing Units	19.5%
Vacant Housing Units	8.6%

Median Household Income

2020	\$76,551
2025	\$83,078

Median Home Value

2020	\$145,675
2025	\$172,807

Per Capita Income

2020	\$37,970
2025	\$42,896

Median Age

2010	37.8
2020	39.6
2025	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	2,272
<\$15,000	4.2%
\$15,000 - \$24,999	7.4%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	22.9%
\$150,000 - \$199,999	5.7%
\$200,000+	8.2%
Average Household Income	\$97,365

2025 Households by Income

Household Income Base	2,247
<\$15,000	3.8%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	5.4%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	24.4%
\$150,000 - \$199,999	6.9%
\$200,000+	10.1%
Average Household Income	\$109,432

2020 Owner Occupied Housing Units by Value

Total	1,766
<\$50,000	3.6%
\$50,000 - \$99,999	16.5%
\$100,000 - \$149,999	32.7%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	9.6%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	11.7%
\$400,000 - \$499,999	3.9%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$194,210

2025 Owner Occupied Housing Units by Value

Total	1,768
<\$50,000	2.5%
\$50,000 - \$99,999	12.8%
\$100,000 - \$149,999	28.7%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	10.4%
\$250,000 - \$299,999	9.1%
\$300,000 - \$399,999	16.2%
\$400,000 - \$499,999	5.2%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	1.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$219,174

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	5,829
0 - 4	7.1%
5 - 9	7.9%
10 - 14	8.1%
15 - 24	11.4%
25 - 34	11.4%
35 - 44	14.2%
45 - 54	14.7%
55 - 64	12.3%
65 - 74	7.2%
75 - 84	3.9%
85 +	1.9%
18 +	71.7%

2020 Population by Age

Total	5,905
0 - 4	6.5%
5 - 9	6.6%
10 - 14	6.7%
15 - 24	11.1%
25 - 34	13.1%
35 - 44	12.8%
45 - 54	11.8%
55 - 64	12.8%
65 - 74	10.6%
75 - 84	5.6%
85 +	2.4%
18 +	76.0%

2025 Population by Age

Total	5,815
0 - 4	6.4%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	10.3%
25 - 34	13.2%
35 - 44	13.0%
45 - 54	11.7%
55 - 64	11.6%
65 - 74	10.8%
75 - 84	7.1%
85 +	2.5%
18 +	76.3%

2010 Population by Sex

Males	2,791
Females	3,038

2020 Population by Sex

Males	2,820
Females	3,085

2025 Population by Sex

Males	2,772
Females	3,043

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2010 Population by Race/Ethnicity

Total	5,829
White Alone	96.5%
Black Alone	0.7%
American Indian Alone	0.1%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.3%
Hispanic Origin	1.4%
Diversity Index	9.4

2020 Population by Race/Ethnicity

Total	5,903
White Alone	95.4%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	1.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	2.2%
Hispanic Origin	1.8%
Diversity Index	12.2

2025 Population by Race/Ethnicity

Total	5,813
White Alone	94.5%
Black Alone	0.8%
American Indian Alone	0.2%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.7%
Hispanic Origin	2.2%
Diversity Index	14.6

2010 Population by Relationship and Household Type

Total	5,829
In Households	98.7%
In Family Households	88.5%
Householder	29.0%
Spouse	23.7%
Child	33.4%
Other relative	1.2%
Nonrelative	1.2%
In Nonfamily Households	10.3%
In Group Quarters	1.3%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	4,083
Less than 9th Grade	1.1%
9th - 12th Grade, No Diploma	3.0%
High School Graduate	24.6%
GED/Alternative Credential	4.0%
Some College, No Degree	24.3%
Associate Degree	9.2%
Bachelor's Degree	22.6%
Graduate/Professional Degree	11.2%

2020 Population 15+ by Marital Status

Total	4,736
Never Married	21.3%
Married	62.7%
Widowed	5.2%
Divorced	10.8%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	3,210
Population 16+ Employed	90.5%
Population 16+ Unemployment rate	9.5%
Population 16-24 Employed	12.1%
Population 16-24 Unemployment rate	13.1%
Population 25-54 Employed	62.9%
Population 25-54 Unemployment rate	9.1%
Population 55-64 Employed	17.3%
Population 55-64 Unemployment rate	9.5%
Population 65+ Employed	7.7%
Population 65+ Unemployment rate	7.5%

2020 Employed Population 16+ by Industry

Total	2,905
Agriculture/Mining	1.2%
Construction	6.2%
Manufacturing	22.1%
Wholesale Trade	3.0%
Retail Trade	10.3%
Transportation/Utilities	5.6%
Information	0.9%
Finance/Insurance/Real Estate	5.7%
Services	41.1%
Public Administration	4.0%

2020 Employed Population 16+ by Occupation

Total	2,907
White Collar	62.1%
Management/Business/Financial	13.7%
Professional	25.6%
Sales	13.6%
Administrative Support	9.2%
Services	14.5%
Blue Collar	23.4%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	2.7%
Production	10.0%
Transportation/Material Moving	4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	2,203
Households with 1 Person	20.1%
Households with 2+ People	79.9%
Family Households	76.8%
Husband-wife Families	62.7%
With Related Children	29.8%
Other Family (No Spouse Present)	14.2%
Other Family with Male Householder	3.5%
With Related Children	2.3%
Other Family with Female Householder	10.7%
With Related Children	8.5%
Nonfamily Households	3.0%
All Households with Children	41.0%
Multigenerational Households	2.1%
Unmarried Partner Households	4.5%
Male-female	3.8%
Same-sex	0.7%
2010 Households by Size	
Total	2,203
1 Person Household	20.1%
2 Person Household	36.0%
3 Person Household	17.5%
4 Person Household	18.3%
5 Person Household	6.2%
6 Person Household	1.5%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	2,203
Owner Occupied	77.8%
Owned with a Mortgage/Loan	57.1%
Owned Free and Clear	20.8%
Renter Occupied	22.2%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	264
Percent of Income for Mortgage	8.0%
Wealth Index	117
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,323
Housing Units Inside Urbanized Area	98.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.9%
2010 Population By Urban/ Rural Status	
Total Population	5,829
Population Inside Urbanized Area	98.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Home Improvement (4B)
2. Salt of the Earth (6B)
3. Soccer Moms (4A)

2020 Consumer Spending

Apparel & Services: Total \$	\$5,204,017
Average Spent	\$2,292.52
Spending Potential Index	107
Education: Total \$	\$4,171,456
Average Spent	\$1,837.65
Spending Potential Index	103
Entertainment/Recreation: Total \$	\$8,076,940
Average Spent	\$3,558.12
Spending Potential Index	110
Food at Home: Total \$	\$12,877,750
Average Spent	\$5,673.02
Spending Potential Index	106
Food Away from Home: Total \$	\$9,110,819
Average Spent	\$4,013.58
Spending Potential Index	106
Health Care: Total \$	\$14,699,713
Average Spent	\$6,475.64
Spending Potential Index	113
HH Furnishings & Equipment: Total \$	\$5,547,663
Average Spent	\$2,443.90
Spending Potential Index	112
Personal Care Products & Services: Total \$	\$2,302,846
Average Spent	\$1,014.47
Spending Potential Index	110
Shelter: Total \$	\$45,606,052
Average Spent	\$20,090.77
Spending Potential Index	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,982,600
Average Spent	\$2,635.51
Spending Potential Index	113
Travel: Total \$	\$6,004,061
Average Spent	\$2,644.96
Spending Potential Index	110
Vehicle Maintenance & Repairs: Total \$	\$2,840,377
Average Spent	\$1,251.27
Spending Potential Index	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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