



2019 Housing Summary		2019 Demographic Summary	
Housing Units	2,451	Population	5,900
2019-2024 Percent Change	0.24%	Households	2,261
Percent Occupied	92.2%	Families	1,698
Percent Owner Households	84.5%	Median Age	39.6
Median Home Value	\$155,908	Median Household Income	\$74,365
	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	124	\$15,912.29	\$35,977,689
Mortgage Interest	125	\$4,761.67	\$10,766,136
Mortgage Principal	126	\$2,420.68	\$5,473,166
Property Taxes	122	\$3,157.07	\$7,138,143
Homeowners Insurance	126	\$696.05	\$1,573,772
Ground Rent	113	\$82.10	\$185,618
Maintenance and Remodeling Services	123	\$2,628.23	\$5,942,420
Maintenance and Remodeling Materials	129	\$630.45	\$1,425,446
Property Management and Security	107	\$112.35	\$254,022
<b>Rented Dwellings</b>	69	\$3,527.89	\$7,976,565
Rent	68	\$3,423.98	\$7,741,626
Renters' Insurance	83	\$24.08	\$54,456
Maintenance and Repair Services	103	\$56.18	\$127,029
Maintenance and Repair Materials	89	\$23.64	\$53,455
<b>Other Lodging</b>	112	\$647.71	\$1,464,471
Owned Vacation Homes	111	\$571.68	\$1,292,575
Principal Paid on Home Loans	113	\$82.40	\$186,311
Closing Costs	103	\$19.94	\$45,081
Interest Paid on Home Loans	118	\$121.05	\$273,698
Property Taxes	116	\$160.23	\$362,283
Homeowners Insurance	112	\$23.68	\$53,537
Maintenance and Remodeling	100	\$138.88	\$313,999
Property Management and Security	112	\$25.50	\$57,665
Housing While Attending School	121	\$76.03	\$171,896
<b>Household Operations</b>	114	\$2,371.34	\$5,361,592
Child Care	115	\$585.88	\$1,324,680
Care for Elderly or Handicapped	113	\$81.97	\$185,333
Appliance Rental and Repair	120	\$24.46	\$55,309
Computer Information Services	110	\$640.87	\$1,449,011
Home Security System Services	126	\$52.18	\$117,983
Non-Apparel Household Laundry/Dry Cleaning	103	\$28.91	\$65,372
Housekeeping Services	112	\$206.78	\$467,537
Lawn and Garden	121	\$567.23	\$1,282,502
Moving/Storage/Freight Express	107	\$70.77	\$160,022
Installation of Computers	119	\$0.72	\$1,637
PC Repair (Personal Use)	112	\$7.28	\$16,457
Reupholstering/Furniture Repair	116	\$11.38	\$25,737
Termite/Pest Control	120	\$43.50	\$98,349
Water Softening Services	117	\$7.48	\$16,912
Internet Services Away from Home	105	\$8.73	\$19,748
Other Home Services (1)	117	\$33.17	\$75,002

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	113	\$5,485.99	\$12,403,826
Bottled Gas	116	\$52.83	\$119,450
Electricity	112	\$2,003.17	\$4,529,173
Fuel Oil	93	\$55.65	\$125,832
Natural Gas	120	\$567.58	\$1,283,306
Phone Services	111	\$1,945.91	\$4,399,693
Water and Other Public Services	117	\$853.65	\$1,930,101
Coal/Wood/Other Fuel	104	\$7.20	\$16,272
<b>Housekeeping Supplies</b>	114	\$853.55	\$1,929,877
Laundry and Cleaning Supplies	112	\$234.04	\$529,174
Postage and Stationery	115	\$206.92	\$467,840
Other HH Products (2)	114	\$412.59	\$932,863
<b>Household Textiles</b>	114	\$113.80	\$257,292
Bathroom Linens	113	\$17.81	\$40,266
Bedroom Linens	112	\$59.71	\$135,014
Kitchen, Dining Room and other Linens	115	\$12.74	\$28,796
Curtains and Draperies	121	\$18.05	\$40,802
Slipcovers, Decorative Pillows	106	\$5.49	\$12,414
<b>Furniture</b>	114	\$702.39	\$1,588,103
Mattresses and Box Springs	116	\$139.22	\$314,787
Other Bedroom Furniture	115	\$122.12	\$276,113
Sofas	112	\$196.38	\$444,009
Living Room Chairs	116	\$60.36	\$136,478
Living Room Tables	118	\$18.93	\$42,794
Kitchen, Dining Room Furniture	111	\$50.30	\$113,722
Infant Furniture	113	\$15.46	\$34,946
Outdoor Furniture	123	\$47.97	\$108,467
Wall Units, Cabinets, Other Furniture (3)	113	\$51.65	\$116,787
<b>Major Appliances</b>	119	\$421.86	\$953,824
Dishwashers and Disposals	127	\$42.26	\$95,547
Refrigerators and Freezers	122	\$137.86	\$311,694
Clothes Washers & Dryers	118	\$109.78	\$248,218
Cooking Stoves and Ovens	123	\$64.42	\$145,662
Microwave Ovens	111	\$17.92	\$40,527
Window Air Conditioners	91	\$6.93	\$15,666
Electric Floor Cleaning Equipment	109	\$28.69	\$64,857
Sewing Machines and Miscellaneous Appliances	116	\$14.00	\$31,654

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	Spending Potential Index	Average Amount Spent	Total
<b>Other Household Furnishings and Equipment</b>			
Rugs	127	\$41.24	\$93,253
Housewares	116	\$123.47	\$279,163
Small Appliances	108	\$52.60	\$118,929
Sewing/Needlework/Quilt Materials/Items	125	\$16.21	\$36,653
Window Coverings	118	\$27.92	\$63,118
Lamps/Lighting Fixtures/Ceiling Fans	128	\$56.82	\$128,477
Infant Equipment	105	\$24.32	\$54,996
Rental of Furniture	92	\$6.47	\$14,619
Laundry and Cleaning Equipment	111	\$33.42	\$75,568
Closet and Storage Items	119	\$29.91	\$67,636
Luggage	111	\$15.56	\$35,173
Clocks and Other Household Decoratives	115	\$221.41	\$500,614
Telephones and Accessories	108	\$81.29	\$183,799
Grills and Outdoor Equipment	127	\$43.77	\$98,974
Power Tools	123	\$77.47	\$175,167
Hand Tools	117	\$10.97	\$24,808
Office Furniture/Equipment for Home Use	114	\$18.41	\$41,617
Computers and Hardware for Home Use	110	\$182.69	\$413,067
Portable Memory	110	\$4.89	\$11,046
Computer Software	107	\$10.80	\$24,424
Computer Accessories	118	\$22.29	\$50,400
Other Household Appliances	119	\$19.85	\$44,871
Misc Equipment incl Ladders/Sheds/Etc	120	\$106.85	\$241,587

**(1) Other Home Services** include miscellaneous home services and small repair jobs not already specified.

**(2) Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

**(3) Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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