



Market Profile

Mount Zion village, IL (1751206)
Geography: Place

Mount Zion vi...

Population Summary

2000 Total Population	5,129
2010 Total Population	5,833
2018 Total Population	5,871
2018 Group Quarters	76
2023 Total Population	5,753
2018-2023 Annual Rate	-0.41%
2018 Total Daytime Population	4,972
Workers	2,167
Residents	2,805

Household Summary

2000 Households	1,923
2000 Average Household Size	2.64
2010 Households	2,204
2010 Average Household Size	2.61
2018 Households	2,246
2018 Average Household Size	2.58
2023 Households	2,212
2023 Average Household Size	2.57
2018-2023 Annual Rate	-0.30%
2010 Families	1,694
2010 Average Family Size	3.01
2018 Families	1,690
2018 Average Family Size	3.00
2023 Families	1,656
2023 Average Family Size	3.00
2018-2023 Annual Rate	-0.41%

Housing Unit Summary

2000 Housing Units	1,992
Owner Occupied Housing Units	76.7%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	3.5%
2010 Housing Units	2,324
Owner Occupied Housing Units	73.8%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	5.2%
2018 Housing Units	2,335
Owner Occupied Housing Units	74.9%
Renter Occupied Housing Units	21.3%
Vacant Housing Units	3.8%
2023 Housing Units	2,339
Owner Occupied Housing Units	75.2%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	5.4%

Median Household Income

2018	\$70,542
2023	\$77,519

Median Home Value

2018	\$137,609
2023	\$149,304

Per Capita Income

2018	\$35,100
2023	\$40,354

Median Age

2010	37.8
2018	39.7
2023	40.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income

Household Income Base	2,247
<\$15,000	8.9%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	9.5%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	18.1%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	7.0%
\$200,000+	7.2%
Average Household Income	\$89,034

2023 Households by Income

Household Income Base	2,211
<\$15,000	8.7%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	17.7%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	8.5%
\$200,000+	9.5%
Average Household Income	\$101,993

2018 Owner Occupied Housing Units by Value

Total	1,750
<\$50,000	4.1%
\$50,000 - \$99,999	21.3%
\$100,000 - \$149,999	32.7%
\$150,000 - \$199,999	17.9%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	7.7%
\$300,000 - \$399,999	5.8%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$160,529

2023 Owner Occupied Housing Units by Value

Total	1,759
<\$50,000	3.2%
\$50,000 - \$99,999	16.6%
\$100,000 - \$149,999	30.6%
\$150,000 - \$199,999	17.1%
\$200,000 - \$249,999	9.6%
\$250,000 - \$299,999	10.6%
\$300,000 - \$399,999	8.7%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$182,021

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	5,833
0 - 4	7.0%
5 - 9	7.9%
10 - 14	8.1%
15 - 24	11.4%
25 - 34	11.4%
35 - 44	14.2%
45 - 54	14.6%
55 - 64	12.3%
65 - 74	7.2%
75 - 84	3.9%
85 +	1.9%
18 +	71.7%

2018 Population by Age

Total	5,870
0 - 4	6.5%
5 - 9	7.0%
10 - 14	7.2%
15 - 24	11.9%
25 - 34	11.6%
35 - 44	12.8%
45 - 54	12.7%
55 - 64	12.7%
65 - 74	10.4%
75 - 84	5.0%
85 +	2.2%
18 +	75.2%

2023 Population by Age

Total	5,751
0 - 4	6.3%
5 - 9	6.6%
10 - 14	7.3%
15 - 24	11.2%
25 - 34	12.3%
35 - 44	12.2%
45 - 54	12.7%
55 - 64	11.9%
65 - 74	10.8%
75 - 84	6.5%
85 +	2.3%
18 +	75.5%

2010 Population by Sex

Males	2,792
Females	3,041

2018 Population by Sex

Males	2,790
Females	3,080

2023 Population by Sex

Males	2,722
Females	3,029

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2010 Population by Race/Ethnicity

Total	5,833
White Alone	96.5%
Black Alone	0.7%
American Indian Alone	0.1%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.3%
Hispanic Origin	1.4%
Diversity Index	9.4

2018 Population by Race/Ethnicity

Total	5,871
White Alone	95.7%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	2.0%
Hispanic Origin	1.7%
Diversity Index	11.4

2023 Population by Race/Ethnicity

Total	5,753
White Alone	94.7%
Black Alone	0.8%
American Indian Alone	0.2%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.5%
Hispanic Origin	2.1%
Diversity Index	13.9

2010 Population by Relationship and Household Type

Total	5,833
In Households	98.7%
In Family Households	88.5%
Householder	29.0%
Spouse	23.7%
Child	33.4%
Other relative	1.2%
Nonrelative	1.2%
In Nonfamily Households	10.3%
In Group Quarters	1.3%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment

Total	3,957
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	2.1%
High School Graduate	25.9%
GED/Alternative Credential	3.3%
Some College, No Degree	25.8%
Associate Degree	6.7%
Bachelor's Degree	19.4%
Graduate/Professional Degree	15.2%

2018 Population 15+ by Marital Status

Total	4,654
Never Married	21.4%
Married	60.3%
Widowed	6.7%
Divorced	11.6%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	97.1%
Civilian Unemployed (Unemployment Rate)	2.9%

2018 Employed Population 16+ by Industry

Total	3,127
Agriculture/Mining	3.7%
Construction	4.3%
Manufacturing	19.2%
Wholesale Trade	2.8%
Retail Trade	9.1%
Transportation/Utilities	6.0%
Information	1.7%
Finance/Insurance/Real Estate	2.0%
Services	46.8%
Public Administration	4.3%

2018 Employed Population 16+ by Occupation

Total	3,128
White Collar	66.5%
Management/Business/Financial	17.6%
Professional	27.1%
Sales	10.4%
Administrative Support	11.3%
Services	12.0%
Blue Collar	21.5%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	3.4%
Production	7.4%
Transportation/Material Moving	7.4%

2010 Population By Urban/ Rural Status

Total Population	5,833
Population Inside Urbanized Area	98.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	2,204
Households with 1 Person	20.1%
Households with 2+ People	79.9%
Family Households	76.9%
Husband-wife Families	62.7%
With Related Children	29.8%
Other Family (No Spouse Present)	14.2%
Other Family with Male Householder	3.5%
With Related Children	2.3%
Other Family with Female Householder	10.7%
With Related Children	8.5%
Nonfamily Households	3.0%
All Households with Children	41.1%

2010 Households by Size

Multigenerational Households	2.1%
Unmarried Partner Households	4.5%
Male-female	3.8%
Same-sex	0.7%

2010 Households by Size

Total	2,204
1 Person Household	20.1%
2 Person Household	35.9%
3 Person Household	17.5%
4 Person Household	18.3%
5 Person Household	6.2%
6 Person Household	1.5%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	2,204
Owner Occupied	77.8%
Owned with a Mortgage/Loan	57.0%
Owned Free and Clear	20.8%
Renter Occupied	22.2%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,324
Housing Units Inside Urbanized Area	98.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Home Improvement (4B)
2. Salt of the Earth (6B)
3. Soccer Moms (4A)

2018 Consumer Spending

Apparel & Services: Total \$	\$5,124,924
Average Spent	\$2,281.80
Spending Potential Index	105
Education: Total \$	\$3,383,979
Average Spent	\$1,506.67
Spending Potential Index	104
Entertainment/Recreation: Total \$	\$7,738,159
Average Spent	\$3,445.31
Spending Potential Index	107
Food at Home: Total \$	\$11,783,323
Average Spent	\$5,246.36
Spending Potential Index	105
Food Away from Home: Total \$	\$8,344,206
Average Spent	\$3,715.14
Spending Potential Index	106
Health Care: Total \$	\$13,993,036
Average Spent	\$6,230.20
Spending Potential Index	109
HH Furnishings & Equipment: Total \$	\$5,089,350
Average Spent	\$2,265.96
Spending Potential Index	108
Personal Care Products & Services: Total \$	\$1,993,456
Average Spent	\$887.56
Spending Potential Index	107
Shelter: Total \$	\$38,569,255
Average Spent	\$17,172.42
Spending Potential Index	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,827,396
Average Spent	\$2,594.57
Spending Potential Index	104
Travel: Total \$	\$5,223,034
Average Spent	\$2,325.48
Spending Potential Index	108
Vehicle Maintenance & Repairs: Total \$	\$2,579,769
Average Spent	\$1,148.61
Spending Potential Index	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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